

Executive Team

Arup Roy-Burman, MD **Chief Executive Officer and Co-Founder**

Dr. Arup Roy-Burman has been practicing critical care medicine for 20 years. With a career spanning UCSF, Stanford, Children's Hospital Oakland and Kaiser Permanente, he understands how healthcare systems work and how to engage teams for successful outcomes. While Medical Director of the ICU at UCSF Benioff Children's Hospital, Dr. Roy-Burman developed the prototype of Elemeno Health. In the pilot study, the team helped UCSF engage nurses in best practice, cutting central line infections in half and saving an estimated three lives and \$1.1 million. In order to transform patient safety across the industry, he founded Elemeno Health with Ed Nanale. Four months later, Elemeno Health became the first UCSF startup accepted into Y Combinator.

Dr. Roy-Burman received a Bachelor of Arts in Biochemistry from UC Berkeley and his Medical Degree from the UCSF School of Medicine. He completed his residency in Pediatrics at the Stanford University School of Medicine and his fellowship in Pediatric Critical Care Medicine at UCSF. Dr. Roy-Burman is an Associate Clinical Professor of Pediatrics at UCSF. He has previously served as Director of Transport and Access for UCSF Benioff Children's Hospital, as well as Assistant Medical Director at both REACH and CALSTAR air ambulance services. Dr. Roy-Burman has a long history in global health, including co-founding the Roatan Volunteer Pediatric Clinic in Roatan, Honduras, serving over 40,000 patient-visits, and is past Chair of the Board of Directors of Global Healing.

Ed Nanale **Chief Technology Officer and Co-Founder**

Ed received his first computer, an Apple][+, at age 14. He wrote his first computer game in just a week and got his first programming job one year later. He has never lost his love of code. Ed brings nearly 30 years of experience in commercial software development to Elemeno Health. During his 14 years at Electronic Arts, he shipped more than 20 titles on aggressive timelines including The Sims and SimCity online – scaling to over 2M users. Ed is a full stack developer with extensive experience in system architecture and automation, dev ops, data modeling and analysis, and engineering team management.

Ed has a Bachelor of Science in Applied Physics from the California Institute of Technology.

Carole Klove, RN, JD **General Counsel and Chief Nursing Officer**

Carole has over 35 years of experience in healthcare as a nurse, attorney, consultant and executive. Beginning as a registered nurse, serving in a trauma center in Los Angeles, she then went on law school and began practicing in a small boutique firm focusing on litigation. She then joined and became a partner at Davis Wright Tremaine, LLC, a national general practice firm, focusing on advising and



assisting health care clients across the continuum of health care on regulatory and operational issues. Carole was recruited as a partner/principal to Deloitte where she helped to build a national health care regulatory practice. With a passion for health care operations and improvement, she became the Chief Compliance & Privacy Officer at Stanford and then at UCLA. At Stanford, she helped to form Spectrum, an interdisciplinary center that facilitates health research across the university. Most recently before joining Elemeno Health, she led process improvement and governance projects at UCSF.

Carole is nationally recognized and has presented extensively at Health Care and Legal meetings on regulatory issues including HITECH and HIPAA, Medicare and Medicaid compliance, reimbursement and clinical trials. She received a Bachelor of Science in Nursing from Duke University and a Doctor of Law from Southwestern Law School. Carole is a member of the alumni board of Duke University School of Nursing.

Scott M. Cohen, MHA
Vice President of Operations

Scott joined Elemeno Health from athenahealth, where he led both Account Management and Professional Services teams. He brings over 20 years of experience in healthcare IT, with the last 13 years in leadership at athenahealth. He has a deep understanding of healthcare administrators' pain points and the gaps in current IT solutions. Scott began his career in healthcare IT in the 1990s with the San Francisco healthcare practice, Andersen Consulting (now Accenture). He then joined Healtheon, which later became WebMD, where he held roles in account management and rose to vice president.

Scott holds a Master's degree in Health Services Administration from the University of Southern California and a Bachelor's degree from the University of Texas, Austin.

Inna Fedoseyeva
Head of Product

Inna brings a wealth of experience in both HealthTech and EdTech to Elemeno Health. In HealthTech, she was previously Director of Product Management at HealthSparq and SOA Program/Product Manager at Kaiser Permanente. In EdTech, she has been Vice President of Product Management at Teachscape, Manager of Product Development at GlobalEnglish, and Media Producer/Project Manager at Thomson Higher Education.

Inna is a certified Agile Scrum Master and Product Owner, and she holds a Master of Arts in Instructional Technologies from San Francisco State University, and a Bachelor of Fine Arts in Digital Media from San Jose State University.

Advisory Team

Dan Aronson
Former Chief Executive Officer and Chief Technology Officer, Fandor

Dan brings over 30 years of experience in startups. He Began his career in supercomputer pioneer



Thinking Machines Corporation, followed by WAIS (acquired by AOL). He is Co-founder of Brightmail (acquired by Symantec), and he helped found and grow Fandor, which is a leading provider of curated independent films.

Dan holds a Bachelor of Science in Mathematics from Carnegie-Mellon University.

Laine Fuller
Vice President of Sales, Appvance

Laine has over 20 years of experience in enterprise and SaaS sales. He is a leader with a proven track record of delivering business results and leading high performing sales teams. Laine joined the SaaS startup, 3Scale, and grew their sales team from four to 12, doubling ARR to over \$6M in one year. 3Scale was acquired by Red Hat in 2016. Prior to 3Scale, he was Director of Sales at Salesforce, building upon his previous experience at IBM and Oracle.

Laine received a Bachelor of Science in Computer Science from California State University, Sacramento.

Michael Korcuska
Chief Product Officer, Weight Watchers

Michael is former Vice President of Product Management at LinkedIn, separating to join Greylock in Sept 2016. He is a technology-savvy leader with experience in social networking, e-learning and SaaS. He has led the growth of Lynda.com, combining his long-standing passion for e-learning with the incredible reach of LinkedIn. Michael brings deep experience in product management, interactive design and development, strategic consulting, operations management, training, sales and public speaking. He is excited about working with world-class organizations that excel by using technology to change the world for the better. Steve holds a Bachelor of Science in Symbolic Systems from Stanford University and a Master of Science in Computer Science from Northwestern University.

Baptu Koyal
Program Engineering Manager, FusionStorm

Baptu has the inherent ability to drive strategic, tactical and operational business plans that enable organizations to achieve their goals and objectives. Prior to joining FusionStorm, Baptu has held senior management positions at Hyundai Capital America, Disney ABC Television Group, Washington Mutual and Greenpoint Mortgage.

Baptu received a Bachelor of Arts in English, a Master's in Information Systems Management, and an Executive Master of Business Administration, IT, Strategy and Finance, from UCLA.

Timothy Lipton
Co-Founder and Partner, Momentum Partners

Timothy is a Co-founder of Momentum Partners, where he leads the Momentum Financial Practice for earlier stage clients. He is a seasoned finance executive who draws on over 20 years of experience as a CFO, equity research analyst and investment banker. He has been working with Elemeno Health since December 2016 and will continue in the CFO advisory role for the company. Timothy received a

Bachelor of Arts in Economics from Vanderbilt University.

Steve Pascucci
Sales Manager, Cloudflare Inc.

Steve is a talented sales leader with a proven track record of success in building dynamic teams that consistently meet and exceed objectives. He is experienced in building SaaS, Inside Sales and Enterprise sales teams and markets from scratch, starting with identifying, hiring and developing quality sales talent. Prior to joining Cloudflare, Steve led teams at Granicus (acquired by K1 Capital), NewsCred and Iron Mountain. He received a Bachelor of Arts in Psychology from City University of New York.

Henry Sohn
Operating Partner, Morado Venture Partners

Henry has handled many aspects of business operations including business development, sales, product marketing, IT, HR and customer support. Before joining Morado Venture Partners, he was Vice President and Chief of Staff at Yahoo! Inc. Previously, he has held executive positions at Flurry, Inc., Gateway, Inc., and Compaq. Henry holds a Bachelor of Science in Sociology from UC Berkeley.

Jonathan Spalter
President and Chief Executive Officer, USTelecom Association

Jonathan is a national leader in US mobile strategy and policy. He is the President and CEO of USTelecom Association, the nation's premier broadband industry group. He is the former Chairman of Mobile Future, the national mobile and wireless technology association. Prior to this, Jonathan was the former CEO of SNOCAP (together with the founders of Napster), CEO of Atmedica Worldwide, CIO of the US Information Agency, and he served in the Offices of the President and Vice President during the Clinton Administration.

Jonathan holds a Bachelor of Arts, Magna Cum Laude, from Harvard University and an M. Phil., in International Relations from the University of Cambridge.

Fred Toney
Chief Executive Officer, Launchpad Digital Health

Fred is the CEO and Co-founder of Launchpad Digital Health, the most active institutional lead investor in digital health at the seed stage in the US. He has more than 20 years of financial and executive management in digital health, medical, life sciences and financial sectors. Fred has served in executive and board capacities for 30 public and private companies, including audit committees and board financial expert, and as an investment manager. Fred has served as Chief Financial Officer of HealthCentral, from Series B venture funding, IPO, seven acquisitions, and ultimately as CEO through sale of its divisions to five separate companies; Executive Chairman and Chief Financial Officer of RxList, which he co-founded, funded, managed and sold to WebMD; and Chief Financial Officer of C8 MediSensors.



Fred received Bachelor of Arts degrees in Economics and English from UC Davis, and he completed Levels I and II of the Chartered Financial Analyst program. Fred is a member of the Board of Directors of Elemeno Health.

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